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BEARS READY TO GO "MARCHING THRU GEORGIA"

Athletics is Part of College Business, Dr. S. V. Sanford Says

Plea For Clean Sport Made by Speaker at Convocation

Tells of Mercer and Georgia Playing First Football Game in South.

"Athletics should be as much the business of the president and faculty and trustees as it is their business to teach history, mathematics and Latin. Final responsibility for the athletic ideals rests with the officials of a college, and not with the student body.

So said Dr. S. V. Sanford, of the University of Georgia, on Wednesday morning when he delivered the convocation address for Mercer's ninety-second opening. Dr. Sanford spoke on "The Interpretation of Inter-collegiate Athletics and Place in College Life."

Greetings were borne to Mercerites by officials of civic organizations of Macon. Mayor Luther Williams urged them not to neglect the opportunities offered them here. Rev. L. W. Strickler, representing the Protestant churches of the city, bade them welcome.

First Game in 1821

The first football game ever played south of the Mason and Dixon line was played in Athens on January 30, 1821, between Mercer and Georgia. Dr. Sanford said, quoting from files of the Athens Banner-Herald, to prove that this date was correct rather than others that have been published.

Referring to the name of "Bears," just given to Mercer's team, he recalled that in this first game in the South, Mercer's center, who was a huge, longhaired player, rushed through the Georgia line at one point in the play and someone of the Athens college bawled out, "Whence comes that bear?"

Is it fortunate or unfortunate that we have inter-collegiate athletics in America? was the question raised and answered by the convocation speaker. Dr. Sanford traced the growth of this feature of college life from its infancy up to the present point, the first stage of athletics in college being, he said, highly unorganized.

Safe, Sane Athletics

Commercialized athletics followed, then came athletics as a college advertisement and now we are in a period when athletics are an essential for the development of American manhood, Dr. Sanford continued.

"Care should be taken in the use of the word, 'commercialism,'" he went on. "Commercialism, when rightly used, gives the college the finest opportunity in the athletic world, for it permits colleges to teach the public about sports.

"What shall we do to keep our athletics in colleges safe and sane," he asked. First, enforce the eligibility rules, particularly as to scholastic requirements, he said. Secondly, keep before the students and players high ideals, and thirdly, let us practice the Golden Rule, was his answer.

"Only on bleachers and at a great game does the alumnus recover his college standing and feel himself back in his own college as one with the men of his class," Dr. Sanford said in speaking of the Alumni Association's part in athletics. "The function of a university is to meet the needs of the society and age in which it serves and for this reason inter-collegiate athletics should be maintained."

College a Generator

Dr. Sanford concluded with stating that an institution, to be a university, must be a regenerating force that will reach out to every city and hamlet and touch every man and woman and child, pleading again for or-

(Continued on page four)

Registration Mark Already Has Passed Total of Last Year

With the closing of registration for the fall term Wednesday afternoon, the total number enrolled in Mercer the 1924-25 session had reached 1,022, or one more than the total arrived at during the entire session of last year, 1,021.

These figures include the summer schools and night schools of the respective years. For the present term alone, 722 students were registered. Incoming students may register for two weeks or more, but after Wednesday a late registration fee was charged.

Authorities expect the 1,000 enrollment for this term within a few weeks, it was announced at the convocation exercises. The goal of 1,300, set as that for the entire session also will be reached, it is expected.

The dormitory situation, which at first seemed to offer a problem that could not be solved, as the campus buildings could accommodate only 300 men, proved of little bother when a canvass of Macon homes was made and new and old men alike were placed as they appeared. A 20-man dormitory has been added to the equipment on Montpelier avenue, and will become a permanent fixture of the equipment, it is planned.

EMINENT EDITORS TO LECTURE HERE

Thomas J. Hamilton, of Augusta Chronicle, in Charge of Program

Well-known editors and among the most prominent writers of Georgia and the country, will appear before Mercer and Macon audiences this year on a lecture series being arranged by Thomas J. Hamilton, editor of the Augusta Chronicle, a member of the board of trustees of the college and an alumnus.

Mr. Hamilton originated the idea of bringing eminent newspaper men to Mercer to benefit especially students of the school of journalism, but also to give to all students an insight into the part that big newspapers play in daily life.

James B. Nevin, editor of the Atlanta, will speak from a Mercer platform on some phase of a newspaper's work, according to the sched-

(Continued on page four)

M BOOK APPEARS WITH NEW RULES TO GOVERN RATS

Reception by Seniors Greasy Pig Rush, Cob Pipes, Are Innovations

Following an exhaustive investigation into the customs of leading universities of the United States and Canada by a committee appointed last spring out of this year's senior class, a new set of college regulations, most of which are directed at freshmen, has just appeared in the form of the "M" book being distributed to first year men.

This committee, working in collaboration with Coach Stanley L. Robinson, was headed by Martin C. Burghard, and consisted of Dave Rice and "Parson" Chandler. It was appointed by President W. O. Dorrough, of the Senior Class.

As usual, freshmen are to enter the right hand door to the dining hall, sophomores and juniors have the center and the left door is exclusively for seniors. Freshmen are required to attend the Y. M. C. A. and to participate in literary society activities.

Reception New Event

Leading the new events, which are to become annual ones, along with others of several years standing, is the freshman reception which was administered by the Senior Class on Wednesday night. No freshman was considered by upper classmen a Mercorian until the process of being "Mercerized" was gone through.

On September 20, the freshman-sophomore flag rush is to be held on the campus near the gym, it is stated. In event the freshmen lose, they will be given another opportunity to redeem themselves shortly after in the Greasy Pig Rush, in which fifty of each class are placed fifty feet apart and, with the upper half of their bodies greased, attempt to pull each other over a dead line.

Should the freshmen win in this rush, they will be allowed to doff the green ties they must otherwise wear.

Freshman caps are to be worn for the full nine months from now on, rather than only until Christmas as hitherto.

Bury Hatchet in Spring

Two weeks before the final spring term examinations will be held "Moving Up Night," an occasion which it is intended shall be more or less sacred. This time freshmen and sophomores shall bury the hatchet after due ceremony. The Senior Class will pass its credentials down to the juniors and the juniors to the sophomores.

Sometime during the year, all classes are to participate in a song contest. Each class will sing its

(Continued on page four)

Make Hotdogs of Bulldogs Command to Grizzly Team

All Southern Star Is Added This Year To Coaching Staff

Once more has Mercer's coaching staff been enlarged, this time, by the addition of Carey Robinson, ex-Auburn football star, who is connected with the Orange and Black outfit as assistant grid mentor who has charge of the Baptist line.

Carey Robinson played on the Auburn team from 1914 to 1917, was captain and all-Southern man his last year, and has played center, end and quarterback. Scarcity of material at the Plains in '17 was the cause of his being used at the three positions. Those who are familiar with the record report that he made good wherever placed on the Tiger eleven.

In addition to being a star performer, Robinson has coached college and high school teams. He was line coach at Louisiana State University for one season, taught the high school candidates at Brunswick how to play the game, and put in some time as coach of the West Point (Ga.) High School teams. His past experience has made him valuable in the capacity of line coach at Mercer.

The new assistant has charge of the line men, while Coach Stanley L. Robinson directs the backfield. Coach "Tink" Gillam has charge of the freshman eleven this year.

CUBS PLAY BALL LIKE REAL BEARS

Work of Several Freshmen Raises Gridiron Hopes for 1925

With five contests and a growing number of applicants for the eleven, as the opening days bring to light new pre-school and high school stars, Mercer's freshman football outlook becomes brighter as the season draws near.

About fifteen men have applied to "Tink" Gillam, frosh director, chiefly known as sponsor of the Baptist quintet which played itself through to the basketball championship of the Southern Inter-collegiate Athletic Association of last year.

Work of the Cubs against the Bears lately on Alumni Field, where the senior eleven has been pounding daily against the "Rats" in preparation for coming affrays, has brought out the fact that more than one coming star is being polished for real college ball

(Continued on page four)

1,000 Yelling Mercerites to Go on Special Train to See Red and Black Crushed.

BY KAY TIPTON

Beat Georgia! It's not "Hold Georgia," as last year. One thousand followers of the Orange Whirlwind are expected to leave Macon today and tomorrow for Athens, demanding nothing less than "Beat Georgia!"

Tomorrow afternoon on Sanford Field the Mercer Bears are to engage the Georgia Bulldogs, opening the grid season for both institutions.

The Mercerite footballists left Macon this morning for Madison where they will spend today, Saturday morning, Athens will be invaded by both teams and students of the Baptist college.

Beat Georgia! That's the battle cry.

The Lucky Break

It was "Hold Georgia!" last year at this time when Mercer's eleven battled the Athenians—and held them it would have been, had the lanky Captain Joe Bennett, of the Bulldogs, not blocked a punt from the toe of Jared Simmons, this year's leader, and fell on the ball behind Mercer's goal.

The Red and Black aggregation have since sat on their haunches and looked askance at what might happen this year. Sport writers have not hidden the fact that Mercer has been foremost in the minds of Kid Woodruff and his assistants.

To mix matters worse still, not an iota of dope has one been able to glean from what the frosh squads have been able to do to their varsities. Suspense has only been increased by the fact that each first-year outfit in scrimmage has held its senior eleven to 19-0 and like scores.

But the cloud hanging over the Athens institution has been darkened by the reported injury of Captain Fletcher, upon whom the Bulldogs depended strongly. Fletcher is said to be out of the running because of a dislocated knee. Reports have it that he will not be able to face the Orange and Black wearers.

Bulldog Leary

As one Athens sport writer put it, "There is no use denying it, the Bulldogs are getting leary over the outcome of the Mercer game. First time really in the history of football between the two rivals, the Macon visitors are packing a real threat in their attack. Georgia realizes this and is not accepting the threat lightly."

Such is the opinion of one who is on hand to know what the Baptists' opponents themselves think of their outlook.

Reserve strength, however, the Classic gridmen are said to have unlimited. Coach Woodruff is depending on reserves to defeat the Mercerites. Yet, such is not entirely untrue with the Orange and Black team. Coach Stanley L. Robinson has not been advertising the fact, but the Baptists themselves will not face the first foe with but one lineup.

One ton of Bear flesh will be thrown against the Bulldog line in the Saturday conflict, being more specific, 1,885 pounds of Baptist brawn. The line will weigh 1,225 pounds from end to end or an average of 175 pounds to the man. The backfield is considerably lighter, but will average 165 pounds per man.

Mercer's Lineup

Coach Stanley L. Robinson has announced the lineup that will open the

(Continued on page four)

Secrets 'Beared' About Our Fighting Name

Monicker Fits Zoologically, Financially and Astro-nomically.

"Clank" Burghard

It's the "bear" facts, mateys, that we want to give you about this monicker, this fighting nickname of ours. We are the "Bears."

The American Grizzly bear is the fiercest, the most formidable, the longest clawed, the sharpest toothed, and the most unconquerable of animals. That's us—Grizzly Bears.

To use a financial, or Wall street term; a bear is "one who attempts to depreciate stock in order to buy cheap." We predict that after the game Saturday, Bulldog meat can be

bought in Athens cheap, very cheap. Coach Robinson—he is a bear. Our team—it is a bear.

Astronomers (and the Grier's Almanac) tell us that the "Big Bear" is closely connected in some way with the "Big Dipper." Heavens above, men! (That's where the "Big Dipper" is.) Don't you get it? We'll need that Big Dipper to drink victory from often before the football season is over. Bear in mind that it is written in the sky.

And now for some good juicy scandal! Gather round close, fellows, this is going to be good. It has been rumored around in several of our sister institutions that the name "Bear" was selected for Mercer because of the

ability and proclivity shown by some of our gallant Mercer men to exert the same breath-dispelling amount of pressure that a bear does. Bear hug. You've heard of them, no!—Well, it's all a mistake, girls, it's all a mistake. That wasn't the reason at all.

There is a certain type of bear which hibernates, or sleeps all winter, shut-eye stuff, you know. That, gentle student, is the very type of bear which we "ain't."

All hail Miss Julia Hill Powers of Macon! She originated the name for our athletes.

But It Ain't Suitable Amorously, Girls—Honestly Injun, It Ain't.

(Continued on page four)