



"FOR UNTO US A CHILD IS BORN, A SON IS GIVEN" IS THE CHOIR'S GREETING FROM THE MESSIAH.

Founder's Day Jan. 15 to Honor Columbus Roberts

The late Columbus Roberts, Sr., philanthropist and leader in Georgia Baptist affairs, will be honored in Founder's Day exercises at Mercer University on January 15, 1950.

Roberts, a former resident of Columbus, contributed virtually his entire fortune to Georgia Baptist educational institutions. Much of it went to Mercer's Roberts School of Christianity, which bears the name of its benefactor.

The memorial service will commemorate Mercer University's 118 anniversary. The Georgia Baptist institution was founded on January 14, 1833, at Penfield, Ga., and was moved to Macon in 1871.

Roberts, long interested in Christian Education, gave approximately \$700,000 in endowment to Mercer during his lifetime. Other large sums were given to other Baptist schools and to the Georgia Baptist Foundation.

Roberts was a successful business man and for some years was

active in Georgia government. He also served as president of the Georgia Baptist Convention for two years.

Three speakers will honor Roberts during the Founders Day ceremony. Quenton Davidson, Columbus lawyer and a friend of Roberts, will speak on Columbus Roberts, the Man.

Following this, Dr. Hansford D. Johnson, dean of the Roberts School of Christianity, will speak on Columbus Roberts, The Churchman. The final speaker will be Robert L. Cousins, member of the Mercer board of trustees and an official in the Georgia Department of Education, will address the audience on Columbus Roberts, The Philanthropist.

Others taking part on the program will include the Rev. Howard Ethington, pastor of the First Baptist Church of Columbus, and Dr. Lewis H. Wright, pastor of the First Baptist Church of Bainbridge. The Mercer choir will sing under the direction of Dr. Arthur Rich.

The program will begin at 11:00 a.m. in Mercer's Willingham Chapel. President Spright Dowell will preside.

Members of the Roberts family invited to attend include Mr. and Mrs. Columbus Roberts, Jr., and Columbus Roberts, III; two daughters and families, Mrs. T. G. Reeves, Columbus, and Mrs. J. L. Miller, Alexander City, Ala.; three sisters, Mrs. Beulah Roberts Hale, Atlanta, Mrs. W. R. Sharman, Sharman, Ala.; and Mrs. J. L. Wilson, Chapanoke, N. C.

Among the Georgia Baptist leaders expected are Dr. James Merritt, executive secretary of the Georgia Baptist Convention; Dr. Louie D. Newton, pastor of the Druid Hills Baptist Church, Atlanta and president of the Georgia Baptist Convention; Dr. J. C. Wilkinson, former pastor of the First Baptist Church, Athens; Dr. Arthur Jackson, president of the Georgia Baptist Foundation.

The full day of activities on Founders Day will begin at 10:00 a.m. with an R.O.T.C. Quartermasters parade on the drill field, and at 1:00 p.m. the regular trustee luncheon will be held in Mary Erin Porter Hall. During the luncheon there will be several brief impromptu speeches.

At 2:30 p.m. the Mercer Board of Trustees will hold its annual new years meeting. Six newly elected trustees will be welcomed into the group and committees will

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R.O.T.C. PROMOTIONS

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for J. Madden Reid, executive officer, and Miss Joan E. Smith; Capt. William P. Hicks, adjutant, and Miss Jean Dryden; Capt. George H. Chamlee, S3, and Miss Jo Ann Rogers; Capt. Selwyn D. Pack, S4, and Mrs. Gloria Ann Pack; Chaplain 1st Lt. James H. Wynn Jr.; Capt. Joseph P. Stallworth, Co. E commander, and Miss Norma J. Carpenter; Capt. Charles W. Saunders, commander of Co. F, and Mrs. Betty Lou Saunders.

Office of the PMS&T: Major Donald D. Smith, and Miss Marianne Wilhoit.

Additional cadet officers announced were: 1st Lt. George Genung, Jr., executive officer of Co. A; 1st Lt. John W. Adams, Co. of 1st Platoon of Co. A; 1st Lt. James P. Lamb, CO of 2nd Platoon of Co. A; 1st Lt. Joseph A. Francavage, executive officer of Co. B; 1st Lt. James C. Moughan Jr., CO of 1st Platoon of Co. B; 1st Lt. Jack G. Currington, CO of 2nd Platoon of Co. B;

1st Lt. George W. Floyd Jr., executive officer of Co. E; 1st Lt. Boyd L. Culp, CO 1st Platoon of Co. E; 1st Lt. Ray M. Tucker, CO of 2nd Platoon of Co. E; 1st Lt. Frances C. Smith, executive officer of Co. F; 1st Lt. Richard P. Sheridan, CO of 1st Platoon of Co. F; and 1st Lt. Nathan Webb, CO of 2nd Platoon of Co. F.

Grand March allowed the presentation of cadet officers and their sponsors.

Dean and Mrs. James C. Quarles Mr. and Mrs. Zeb Vance, and Captain and Mrs. Robert C. Duke were in the receiving line. Cadet Major Emmett W. Bowers acted as Colonel Tonnar's aide in the reception line.

Cadet Captain William L. Goodrich, and Cadet Captain George Distinguished Military Students H. Chamblee, were designated by Col. Tonnar.

Be Happy - Go Lucky!

When class is done I want some fun - I've studied hard all day. Professor, pass the Lucky Strikes - They always get an A!

by Suzi Barker Wayne University

A brain out here in collegeville is noted as "The Grubber" When reaching for a Lucky Strike His arm expands like rubber!

by Martin Bucco Highlands University

Enjoy your cigarette! Enjoy truly fine tobacco that combines both perfect mildness and rich taste in one great cigarette - Lucky Strike!

Perfect mildness? You bet. Scientific tests, confirmed by three independent consulting laboratories, prove that Lucky Strike is milder than any other principal brand. Rich taste? Yes, the full, rich taste of truly fine tobacco.

Only fine tobacco gives you both real mildness and rich taste. And Lucky Strike means fine tobacco. So enjoy the happy blending that combines perfect mildness with a rich, true tobacco taste. Be Happy - Go Lucky!



L.S./M.F.T.
Lucky Strike
Means Fine Tobacco

Through ivy walls and hallowed halls An echo said to me, "If you learn only one thing here, Learn L.S./M.F.T."

by Robert H. Brown University of Missouri