

CLUSTER PLATFORM FOR 1937-1938

1. Add typing and shorthand courses, for which credit toward degrees would be allowed, to the Mercer curriculum.
2. Broadcast radio programs direct from the Mercer campus.
3. Reduce the profits made by the campus co-op and sell supplies to students at cheaper prices.
4. Establish a separate publicity department for the University.
5. Better the cooperation between the student body and the University administration.

What Is Homecoming ?

One of the outstanding football games of the year—this time the last home game for the season—a large parade downtown with student enthusiasm high as to which organization will have the best float; Blue Key offering a trophy for the best float; too many social functions crowded into two days so that mid-terms Monday register the results; dances for Greek-lettermen, sponsors for football teams; alumni returning to the campus, strangers but friends to the students—What is homecoming?

A period set aside for the renewal of old friendships between alumni; a time when Mercer men are urged to return to the campus; an opportunity for men and women who are now alumni to make life-long acquaintances with future Alumni and administrative officers to form closer relationships, for the progress and improvements of the university to be discussed, criticized, commended; students wondering if they will be in similar circumstances ten years from now; a special barbecue in honor of the alumni; a series of events during which the university focuses its attention on the alumni—That is homecoming.

This year's Homecoming holds more of a significance for Mercer than has any similar event for a number of years. The reason: Mercer alumni are now being organized into a more closely knit body than has heretofore been known. More co-operation is being given the alumni association than has been given in the past, and still more co-operation is expected in the future. A reorganization of the association on the basis of the ten congressional districts in Georgia has been successful to a large extent. Under this plan, each district has a head who serves as a vice president in the alumni association and, in each district, chapters in the various towns are being organized with their own officers.

The effectiveness of the new plan was shown by the fact that alumni in almost every district held meetings last Friday to hear the Mercer broadcast from W.S.B. Credit for the success of the new set-up is due largely to R. C. Bell, president of the association and associate justice of the Georgia Supreme court, and Prof. Josiah Crudup, secretary of the association. They are responsible for an organization which in the future can be one of the most powerful aids in the development of the university. The Cluster commends their work and welcomes each alumnus who returns to the campus today, asking for his support through the alumni association.

(Continued From Page One)

not worthwhile has never been back and will never get back. And if Mercer University has ever turned out one that is not worthwhile I don't know when it was, 'cause I haven't lived long enough to find out who it was.

Welcome back, alumni. We're always glad to see you come back, and your humble servant is glad to help you whenever he can no matter where he is.

Lee Battle.

AROUND WASHINGTON

By Marvin Cox

WASHINGTON, D. C.—Students taking courses in contemporary history or studying any phases of relations between this country and South and Central America may be interested in Uncle Sam's newest educational experiment. This is the "Brave New World" radio series, beginning Nov. 1, which will depict various aspects of Pan-American culture, history and development.

There are some 875 Hispanic courses of various subjects being offered in 335 institutions of higher learning, according to the U. S. Office of Education's Radio Project. A number of these colleges and universities are planning to correlate their Pan-American courses with the radio series.

This is probably the first time in history that any nation has expended time and money in an effort to build up friendly relations with other countries by means of education. The "Brave New World" series also marks the coming of age of radio education.

The Columbia Broadcasting System will transmit the 26 weekly programs over its stations all over the country. Countries in Central America and South America will hear the programs over station W2XE, a new 50,000 watt short wave station in New York.

Most of the participants in the broadcast series are taken from relief rolls because of the fact that funds for the program come from an allocation of Emergency Relief funds. The cast is now being trained in New York, and when the curtain rises at 10:30 P. M. Eastern Standard Time, November 1, a finished performance is expected.



COX

Collegiate World

By R. C. Souder

Dick Jurgens and his famous orchestra have been signed for the Sewanee Homecoming dances. Kay Kyser has played on the Sewanee campus four times. They have a very fine tradition at this school in that every Sunday night the boys at the school go visiting among the residents of this small college town, and to the homes of the various faculty members. In this way the students begin to really know their teachers and their families.

It seems that the Big Apple is not favored at the college dances. Pete Marchant of Davidson says—

"The Big Apple was originated for summer dance halls, and is a good idea for such places, but it should be kept out of Davidson dances. The Little Apple is worse than the Big Apple—it certainly has no place at any college dance."

A civil engineer, 39 years old, who decided he should have been a doctor, has enrolled at Tulane University.

Modern Proverb: A fool and his money are some party.

In a recent poll conducted at Carson-Newman it was found that girls like sincerity and gentleness most in boys and that the co-eds preferred brunettes. The boys chose brunettes, also, and declared that they didn't like bright red fingernails on the fair ladies.

Let us endeavor to so live that even the undertaker will be sorry when we die—Mark Twain.

Boys at the University of Ohio have only five essentials for a good date. They are as follows:

1. She doesn't eat much.
2. She's good looking.
3. She doesn't eat much.
4. She's a good dancer.
5. She doesn't eat much.

'Tis sweet to court
But oh how bitter
To court a gal
And then not 'git' her.

Girls at Tallahassee have been requested not to climb the pecan trees on the campus or to throw sticks at them to make the nuts fall. Girls will be boys.

It appears that the studes at the U. of Georgia heartily disfavor using the school laundry. In a recent poll it was found that about 62 per cent of the student boarders preferred to send their clothes other places.

Three men were nominated at Emory for Rhodes scholarship by a faculty committee. Two of the boys were members of the Chi Phi fraternity while the other was a Sigma Chi.

Barber shop adv. in the Erskine Mirror reads as follows: "Do you want a haircut or do you want to buy a violin?"

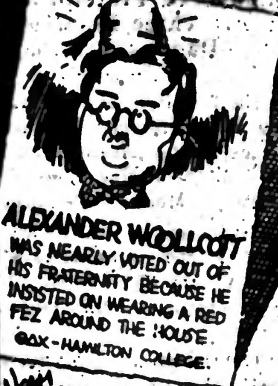
An alumni column which appears in The Hilltop, Mars Hill College, is entitled "Gone But Not Forgotten." Each issue of the paper carries a paragraph about several alumni.

CAMPUS CAMERA

MAJ. GEORGE MASON
GRADUATED FROM THE UNIVERSITY OF MICHIGAN AT THE AGE OF 95! AT 21 HE WAS WITHIN A FEW WEEKS OF RECEIVING HIS DEGREE WHEN HE ENLISTED IN THE CIVIL WAR. HE WAS PRESENT WITH HIS SHEPHERD 72 YEARS LATER!



DE-PANTISING—
AT ARMOUR TECH (CHICAGO) ALL FRESHMEN REFUSING TO WEAR GREEN CAPS ARE STRIPPED OF THEIR PANTS AND REQUIRED TO WALK IN SUCH A STATE TO ALL CLASSES DURING THE DAY!



ALEXANDER WOLLCOTT
WAS NEARLY VOTED OUT OF HIS FRATERNITY BECAUSE HE INSISTED ON WEARING A RED FEZ AROUND THE HOUSE.
DAX-HAMILTON COLLEGE.

Down Broadway

By Fred Wittner and Mel Adams
Associated Collegiate Press
Correspondents

NEW YORK AT LARGE

Success story of the week is that of Bandmaster Horace Heidt now at the Biltmore . . . carried off a West Coast gridiron with a broken back in the early twenties. The former University of California gridster and boxing champion has surmounted several other physical handicaps to establish himself as one of the most popular entertaining bandleaders in the country . . . Broadway band leaders attribute falling off in popularity of swing to lack of education to it; pointing to surveys made at V.P.I., Loyola and Georgetown, which showed that less than ten per cent understood what swing really is . . . Ralph Edwards, announcer on the Major Bowes gong-fest, got his start as a cheerleader at U.S.C. . . . popular baton-wielders have gotten their start as a result of going to college, but Nye Mayhew, CBS baton-waver at the Boston Statler, reversed the order by enrolling at N.Y.U. after he had established his band at Mori's in Greenwich Village.

THE LIGHTER SIDE

Sole opening of the week here in the theater was Stephen Powys' "Wise Tomorrow," another English "drawn" with a backstage

setting . . . nothing to really get excited about . . . Dick Humber got himself his first hotel job in a couple of years, opening with his band at the Essex house . . . the Kaufman-Gershwain music comedy, "I'd Rather Be Right," opened in Boston to rave notices . . . starring George M. Cohan, the presidential satire promises to be another "Of Thee I Sing" . . . it will swing around to Washington, Baltimore and Philadelphia, before opening here at the end of November . . . the market may have weakened a bit, but there seems to be many more classified advertisements in the Metropolitan papers asking for college men to break in as assistants to advertising, sales and merchandising managers . . . if you don't mind consulting a dictionary regularly, "Europa Allambo" by Robert Briffault is a worthy follow-up to his earlier "Europa" . . . radio may be going Hollywood, but Hollywood is invading Broadway via the legitimate theater, Frederic March, Jean Muir, Katherine Hepburn, Henry Fonda, Elissa Landi and Sylvia Sydney, all engaged behind the footlights at present, or slated for early appearances . . . you record collectors will probably like Lionel Hampton's vibraphones on "Piano Stamp" and Bunny Berigan's trumpet on "Why Talk About Love," both for Victor.

THE MERCER CLUSTER

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Know Your Neighbor
The Farmer

Lee G. Frimble, Manager-Macon Chamber of Commerce

Every business man in Georgia has an interest in all the farms and farmers of his section whether he realizes it or not. To prove that at once consider the average per capita spendable income for twenty-six counties in Middle Georgia. In 1933 that average was \$170.00, while in 1936 it was \$242.00, just twice as much. Everybody was poor in 1933, and everybody is much better off in 1936. We are all tied together in this matter of welfare, so what is "everybody's business" is every man's business. Take another example—in the 1936 Farm Census the number of farms in the same area has decreased since 1930. About five farms in every hundred have been abandoned or merged in others. That means a loss of products; loss of tax revenue; loss of citizenship and reduction of trade for merchants and all business.

If the loss of trade is not of first concern to any business man, then what does affect him? Suppose these townsmen had gone energetically about some remedy for the conditions that caused people to leave the farms and Georgia. Imagine groups of them taking the trouble to provide markets; easy terms for the purchase of farm lands; promoting conveniences such as better roads, schools and rural electrification for their farmer customers. Logic tells the answer to these questions. No longer can any of us hold aloof to the troubles of our neighbors.

There is a story of a poor old woman who lived in a hovel without kindred or friends. She sickened of a contagious disease and lay alone, no one coming near to give her even a cup of cold water, and there she died. But the disease she had was passed on to those who neglected her and several of them also died. They were her brothers even though they denied her.

It is not merely a good thing to do, but good business to help with problems that are common to all. Building Georgia into her rightful place in the Sisterhood of States is a task in which every citizen has a part, and no one can delegate his share to another.

AT MACON THEATRES

By Olin Morgan

Playing at the Grand Theatre today and tomorrow is "The Bride Wore Red" starring Joan Crawford, Franchot Tone and Robert Young. This picture is based on the play "The Girl from Trieste" by Ferenc Molnar.

The first half of next week "The Awful Truth" with Irene Dunn and Cary Grant will run at the Grand, and the latter half of the week will bring the much-hailed "Lost Horizon" based on James Hilton's book of the same name. Ronald Colman and Jane Wyatt are starred in this production directed by Frank Capra.

Playing at the Capitol Theatre today and tomorrow is "Topper," hilarious comedy, featuring Constance Bennett, Cary Grant and Roland Young. Next week the Capitol's program includes: Monday-Tuesday "It's All Yours" with Madeleine Carroll; Wednesday-Thursday "Music for Madame" with Nina Martin; Friday-Saturday Shirley Temple in "Wee Willie Winkie."

The Rialto will run "Partners in Crime" with Lynn Overman and Bobbie Karns today and tomorrow, and next Friday at Broadway John Barrymore is featured in "Balloon Drummer" Central Hall.

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