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MERCER HISTORY GIVEN IN REVIEW

(Continued from Page 1)
Mark A. Cooper, J. B. Walker, I. T. Irvin, and W. H. Pope.
Fourteen presidents have served the institution since its founding. Dr. Sanders was followed by Rev. Otis Smith who was followed by Dr. John L. Dagg. Dr. Macon Nathaniel Crawford was the fourth president.
During the presidency of Dr. Henry Holcombe Tucker, Mercer was moved from Penfield to Macon in 1871. Dr. Tucker later became chancellor of the University of Georgia and still later became editor of the Christian Index. Dr. A. J. Battle, Dr. C. A. Nunnally, Dr. J. B. Gambrell, and Mr. P. D. Pollock were presidents in the above order.
Dr. S. Y. Jameson succeeded Pollock and during his administration a considerable sum was asked to Mercer's endowment. At this time the question of the removal of Mercer to Atlanta was agitated. Dr. Rufus Weaver was next president and during his administration the enrollment of Mercer reached its highest.

Dr. Weaver was succeeded by Dr. Spright Dowell, the present president, who has been here since 1928. Dr. W. H. Kilpatrick, Dr. J. F. Sellers, and Dr. A. P. Montague have served as acting presidents.
Mercer has furnished four governors for Georgia, Allen D. Candler, Henry D. McDaniel, W. J. Northern, and Thomas W. Hardwick. W. D. Jelks of Alabama and H. B. Hubbard of Texas.
Four United States Senators have been Mercer graduates. These are W. S. West, Thomas W. Hardwick, Thomas Watson, and Walter F. George, present senior Senator.
Among the Mercer men to hold seats in the national house of representatives have been: R. W. Everett, Allen D. Candler, Thomas G. Lawson, Rufus Lester, Charles L. Moses, Thomas Watson, J. W. Overstreet, W. D. Upshaw, E. E. Cox, E. W. Berk, A. S. Roddenberry, Carl Vinson, J. S. Wood, Carlton Mobley, Homer Parker, and D. T. Castellow.
There seems to be reverence only for pleasure and wealth—Cardinal Hayes.

THE COLLEGE PRESS

(Continued from Page 1)
nothing was said about Technocracy in this issue. Wait til next time. By that time we will probably find out what they mean.
Demand is not synonymous with want or desire; demand expresses

purchasing capacity.—Alonso E. Taylor.

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MACON, GEORGIA

RUSSELL MAY GET GATOR POST REPLACING BACHMAN

(Continued from Page 1)
motion. All we could do would be to wish him luck and get another man."

According to available information, Russell has received numbers of letters from friends and admirers in Georgia and Florida requesting that he apply for the position. He has been recommended to the Alligator authorities by several influential sportsmen, and it is believed that he is seriously being considered for the place.

Lake Russell came to Mercer from Carson-Newman in 1929, and despite his lack of material, had a fair season. In 1930, the team showed great improvement, with the development of such stars as Bob Smith, Pinky Walden, Dick McNabb, Bob Sperry, Johnny Climperman and Shorty Hollingsworth; in 1931 the Bears had a great year, being defeated only by Centre and Chattanooga and having a tie with John Carroll in Cleveland. Many sophomores played an important part in the seasons record, among these the giant tackles, Olsson and Camp; Harrison and Reasor, ends; Lichter, center; Trömmmerhauser, Zinkowsky and Popeko, in the backfield.

The past season was the most successful in the history of the school, the Bears going undefeated in the Dixie Conference, and being defeated only by Vanderbilt and Furman, in two very close battles. The Bears placed three men on the All-S. I. A. A. all-star team and five men on the All-Dixie eleven.

This fall the 1933 edition of the Bears will undertake the most difficult schedule ever attempted by a Mercer team. Games with Army and Navy on successive Saturdays, a Centennial Homecoming game with Georgia, and games with Furman, Clemson, Chattanooga, Oglethorpe, Birmingham-Southern, and Spring Hill rounding out the schedule.

The vacancy in the Florida coaching staff came as a general shake-up in the Gator sports program. Bachman resigned at the end of the 1932 season and his resignation was accepted. Since that time, the University authorities have been studying the applications for the vacancy and latest reports from Gainesville indicate that Lake Russell has a "very good chance for the job."

SPRING FOOTBALL BEGINS THIS WEEK

(Continued from Page 1)
Owe Curry, tackles; Son Bell, Corbett Williamson, Paul Ward, George Abbott, and George Addy, guards; Cotton Harrison, Nat Reasor, Bowie Gray, and Dick Rader, ends; Ike Trömmmerhauser, Joe Popeko, Ernie Zinkowsky, Al Davine, Bob Lee, Gerald McQuig, Eugene NeSmith, Tom Porter, J. C. Thomas, and Henry Allen, backs.



★ ★ ★
HOUDINI'S MILK CAN ESCAPE
★ ★ ★

ILLUSION:
One of Houdini's most spectacular escape feats was performed with a huge milk can filled with water. He invited persons of the audience to bring padlocks and lock him into the can. He got into the can, the lid was put on and fastened with several padlocks. A screen was placed in front of the can. Assistants stood by with stop watches and fire axes to save him from drowning after a certain time. About a minute later, the screen was removed, Houdini was seen panting and dripping...the padlocks remaining intact!

EXPLANATION:
The usual method of escaping from a milk can is as follows: The lid of the can is apparently securely padlocked to the lower portion, but actually the metal band to which the staples are attached is the top of a short inner lining. The performer, after being locked into the can, pushes the lid upward with his head and the short inner lining is forced out of place, permitting his escape. The screen is then removed.

IT'S FUN TO BE FOOLED
...IT'S MORE FUN TO KNOW

What exciting magic there is in cigarette advertising!
Let's look at one of its greatest illusions...that cigarettes can be mysteriously given superior "FLAVOR."
THE EXPLANATION: Just three factors control the flavor of a cigarette. The addition of artificial flavoring...the blending of various tobaccos...and the quality of the tobaccos themselves. Quality is the most important. Artificial flavoring can never wholly disguise the poor flavor of cheap tobaccos.

The blending of several cheap, raw tobaccos cannot improve the flavor of any of them. A fine cigarette is a cigarette blended from costly, ripe tobaccos.

It is a fact, well known by leaf tobacco experts, that Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.

This is why the Camel flavor has never been rivaled... why Camels have given more pleasure to more people than any other cigarette ever made.

In more costly tobaccos lies the secret of Camels' delicate "bouquet"...of their rich, cool flavor...of their non-irritating mildness. It's the tobacco that counts.

All the natural goodness of Camel's tobacco is kept fresh and rich for you by the air-tight, welded Humidor Pack. Don't remove it. Its moisture-proof cellophane also protects your Camels from dust and germs. Put a pack in your pocket today.



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