

OUTLINE FOR CAULDRON IS FORMED; WORK TO BE EQUALLY DISTRIBUTED

This year's Cauldron, Mercer's year book, is already in skeleton form, with the front and division pages arranged, and many of the sections outlined in regard to picture placement, it was learned from a recent announcement made by Will Ed Smith, editor-in-chief of the 1928-29 edition.

"Plans are to have this year's annual on the campus not later than April 1," the editor stated. "In order that this might be accomplished, an early start was necessary, work having been begun on it this summer. Further organization of the work will begin immediately," he declared.

All students who have had experience in the publication of annuals or those who are interested in such work are asked by Mr. Smith to assemble in room 139 Sherwood hall on next Wednesday at 3 o'clock. The latter group includes students who can write, draw, paint, sell advertising, or who possess any aptitudes which might be of value to the publication.

Equal Chances

"Students desiring to make the staff have equal chances to do so," the editor said. "The only requirement is that they be willing to work. The keener the competition the better the edition will be."

The fact that the Cauldron publication is strictly a student activity which will require the cooperation of the student body was emphasized by Mr. Smith. There are many ways in which the students may lend their cooperation, the chief one, as pointed out by the editor, is by having all pictures made on time. Announcements concerning this phase of the work are to be made later.

The 1928-29 edition is to be devoted principally to pictures, according to the present plans. The point was stressed by Mr. Smith that it is seldom a person asks "to read a Cauldron", but that the desire is always "to see one". For this reason, the editor feels justified in devoting an unusually large space to pictures.

To Distribute Work

The present plans are to distribute more uniformly the work of publishing the annual, according to Mr. Smith. Instead of the editor and business manager being directly responsible for the collection of all material which goes in the Cauldron, as has been the practice in the past, several men are to share the responsibility. An executive board is to be chosen after the meeting next Wednesday. This board is to be made up of the editors of the different department heads. Each department head will be assigned a section in the annual and it will be his duty and the duty of his assistants to make their section as interesting and as original as possible.

"The 1928-29 Cauldron is to be Mercer's premier activity," Mr. Smith assured.

FRESHMAN CLASS AT WAKE FOREST MORE THAN 150

The registration of between 150 and 200 first-year men here for the 1928-29 session at Wake Forest college indicated a record enrollment for the current session. An address by President Francis Pendleton Gaines to the first-year men, a talk by Al Lennon, president of the student Council, and a reception in the college gymnasium concluded the second day of the four-day orientation for the freshmen.

Rev. J. A. MacMillan, alumni secretary of the college, presided at a special service in the Wake Forest Baptist church for the new men. At 10 o'clock in the morning there was a series of short talks by members of the faculty under general heading of "Professional Requirements and Objectives." Dr. W. R. Cullom, of the school of bible, Dean D. B. Bryan, Dr. C. C. Carpenter, of the school of medicine, and Dr. N. Y. Gulley, dean of the school of law, spoke at this time.



Electricity opens a new era of ocean travel

Miraculously quiet and vibrationless, luxurious and swift, the new electrically operated S. S. *California*, largest American-built passenger ship, has opened a new era in ocean travel.

Electricity drives the *California* so efficiently that the fuel bill for the initial coast-to-coast trip was even less than the Canal tolls. Electricity mans the winches, bakes the bread, makes the ice, polishes the silver. And electricity cools the cabins and provides the passengers with the

comforts found in the finest hotels.

Complete electrification makes the *California* an engineering marvel and a commercial success; it is booked far in advance, a sister ship has just been launched, and another is under construction.

On sea or land, in every walk of life, electricity is in the van of progress. Undreamed of yesterday, the electric ship is a symbol of the electrical industry's part in modern civilization and a prophecy of even greater accomplishment.



This monogram is found on great motors that drive the *California*, and on a multitude of electric appliances which contribute to the comfort of her passengers. It is an emblem of skilled engineering and high manufacturing quality.

GENERAL ELECTRIC

GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK

A Nation-Wide Institution—
J. C. Penney Co.

'quality—always at a saving'

"The Clothes You Left Behind You"

Probably you thought you had everything, when you packed your trunk, but you've hardly registered when you notice how many little things you've forgotten.

Never mind! We're specialists in remembering the things that Mercer boys forget, and our prices—well, that's the best part of it all.



Even highbrows are attracted by the promise of refreshments.

How fine life seems when we have a good job and good health.

Everyone likes to encourage honest and intelligent enthusiasm.



FRESHMEN CLASS

Hugh Kelly, Thomaston, was selected adviser of the first year men at a meeting of the senior class in the Ciceroian literary society hall Wednesday at the chapel period.