

# The Mercer Cluster

Volume L

MERCER UNIVERSITY, MACON, GEORGIA, JANUARY 10, 1969

Number 7

## HAPPINESS IS HOMECOMING '69 . . . .



### Schedule of Events

#### HOMECOMING 1969

##### Schedule of Events

Friday, January 10—Toby, Tot and Display Qualification—12:00-2:00

Tuesday, January 14—Homecoming Convocation—10:00

Thursday, January 16—Toby, Tot Election—10:00-4:00

Faculty-Student Game 6:00

Mercer vs Florida Presbyterian 8:00

Toby and Tot Announcement at halftime

Friday, January 17—Homecoming Dance—The Tropics—8:00-12:00

Saturday, January 18—A.M.—Display judging

Basketball Game Mercer vs Georgia Tech

Announcement of Display Winners at halftime

Homecoming Concert—THE RASCALS

Sunday, January 19—Campus Chapel Service—11:00

Macon Coliseum

BEAT GEORGIA TECH!

## RASCALS IN CONCERT

"The New York Sound" of the Rascals will be heard in Concert at the Macon Coliseum, January 18, after Mercer's Homecoming Game with Georgia Tech.

The Rascals will be arriving with "The New York Sound"—a sound they created, compose, and deliver themselves, a sound that's the sole property and true soul of Dino Danelli on drums, Felix Cavaliere on organ, Gene Cornish on guitar, and Eddie Brigati, lead singing and percussion.

Together they've been making one record-breaking appearance after another: like selling out in Hawaii within seven hours... like the greatest hit of the '66 and '67 Central Park Music Festivals... like the headliners of Dick Clark's "Where the Action Is" Tour... like turning away crowds at NYC's Phone Booth, Steve Paul's Scene, Hollywood's Whiskey A-Go-Go... like performing in Madison Square Garden before 16,000... It's their scene everywhere... wild and fun-feverish!

The story of THE RASCALS' beginning is crazy, clipped and slap stick like a Keystone Kop Chase Scene. Picture THE RASCALS before the whirlwind—two in New Jersey, two in New York, playing gigs in separate parts of the city—and then—POW!!—some fate-how meeting and linking forces in 1965... Gene just having left his own group to join this new and exciting formation; Dino, suddenly, a RASCAL after playing drums with every great jazz star that ever was; Felix, coming from a pre-med course at Syracuse and a stint as organist for "Sandu Scott and Her Scotties"; and Eddie, jumping and skating in after working as a percussionist with Joey Dee's band. SHAZAM!!! There they were! Working and playing together like they had worked and played together all their lives, creating one great sound after another: "Good Lovin'", "You Better Run", "A Girl

Like You", "I Ain't Gonna Eat Out My Heart Anymore", "How Can I Be Sure", "It's Wonderful" and "A Beautiful Morning". Plus five smash albums—"The Young Rascals", (on the trade charts for almost two years!), "Collections", "Groovin'", "Once Upon A Dream", and "The Best of the Rascals". "Groovin'" as a single was voted the top record of 1967 in the national polls—and earned THE RASCALS a Gold Record! Their latest, "People Got to Be Free", is soaring up every chart there is.

The RASCALS first real gig was at the Choo Choo Club in Eddie's hometown, Garfield, New Jersey... that was the time they learned 25 songs in 25 hours... and then it was running, fun-flying, sailing times—things couldn't stop happening! Come see this fantastic group the RASCALS at the Macon Coliseum following the Homecoming Game. BEAT GEORGIA TECH!!!

## Cardinal Key Taps New Members

Seven Mercer University students have been tapped to membership in Cardinal Key honor society.

Membership is extended those women students who are above the average scholastically and who have shown superior qualities of leadership.

Those who were recognized in a special ceremony in Willingham Chapel were Carol Bishop of Jacksonville, Nancy Felkel of Florence, S. C., LaNe Johnson of Columbus, Sheila Miller of Ft. Lauderdale, Fla., Judy Norton of New Smyrna Beach, Fla., Isabella Smith of Lincolnton and Billie Uselton of Augusta.

These girls represent one percent of women students at the university.

## Esso Awards Mercer \$2,500

Mercer University president Dr. Rufus C. Harris announced today the receipt of a \$2,500 grant from the Esso Education Foundation.

This was part of a \$27 million gift to 300 colleges, universities and professional education associations.

The 1968-69 grants are being disbursed through seven programs: SPUR (Support for Promoting the Utilization of Resources), Educational Research & Development, Presidential Contingency, Capital, Engineering & Science, Special Assistance and Incentive.

Mercer's grant was made under the Presidential Contingency program. Presidents of recipient institutions will be invited to use these unrestricted funds to underwrite the cost of unbudgeted items which they believe will contribute to the advancement of undergraduate education at their institutions.

Commenting on these programs, M. L. Haider, chairman of the Esso Education Foundation and chairman of the board of Standard Oil Company (New Jersey), said: "Success in providing more and better education is vital to the future of our society. It is hoped that the projects supported today by our SPUR and ER&E grants will help to bring higher education a few steps closer to meeting the pressing needs of tomorrow."

Noting that support of such frontier-breaking efforts accounts for nearly 40 per cent of current disbursements as compared to 8 per cent five years ago, Mr. Haider added:

"In seeking the most effective use of its available funds, the Esso Education Foundation will continue to study the changing needs of higher education and to adjust the emphasis of its grant programs accordingly."



## School Of Pharmacy Receives Gift Of \$175,000

Mercer University's Southern School of Pharmacy in Atlanta has received gifts totaling \$175,000 from an interested friend who desires to remain unnamed.

Dr. Rufus C. Harris, president of the university, said, "This is the largest gift Mercer has received in its current drive to construct a new Southern School of Pharmacy in Atlanta. We deeply appreciate this generosity."

Dr. Thomas J. Holmes, who is directing the fund raising campaign, said, "We now have \$450,000 in cash and pledges available for the building fund. We expect to conclude in 1969 the campaign to build a \$1.6 million pharmacy school at a new location to replace the one now at 223 Walton Street, N. W."

An important part of the campaign is the effort of the student body at the Southern School of Pharmacy which has set a goal of \$100,000 for the building fund in the next year.

Dr. Holmes said he is highly pleased with this response from the students who in the past year accepted a goal of \$2,000—almost unheard of for students—and exceeded it.

Gene Lyda of Birmingham, a senior who is vice chairman of the student effort, said, "We will solicit parents, alumni, manufacturers and businessmen of the Atlanta area, as well as pharmaceutical manufacturers and proprietary manufacturers in the United States."

## Seniors! Register For GRE